

Historic, Archive Document

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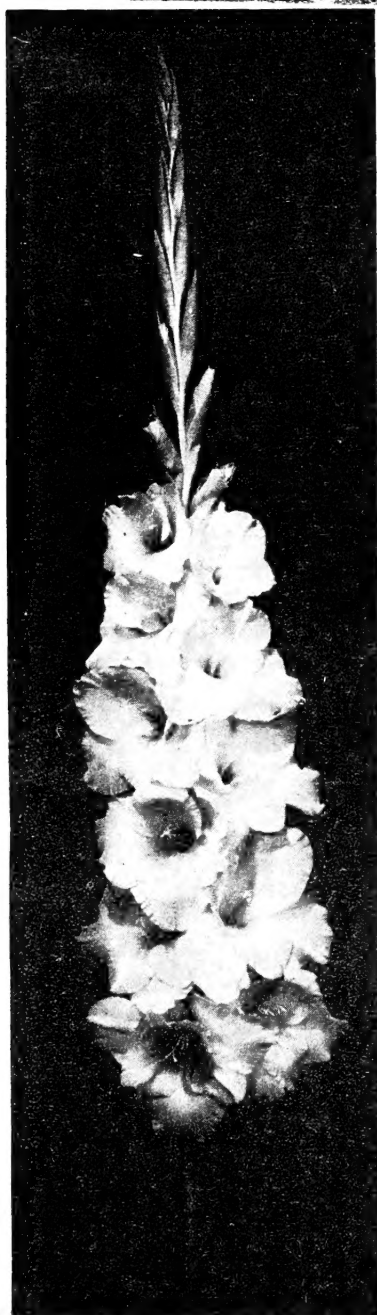
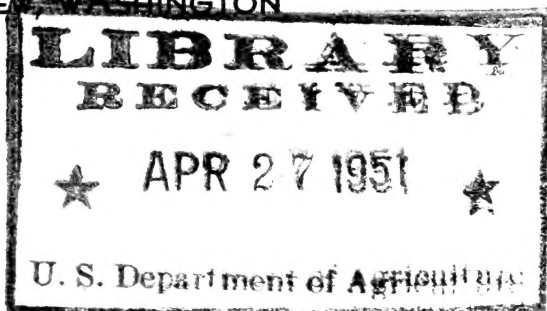
62.91 1950

THE WHITE HOUSE GLAD CO.

3412 Oak Street

Telephone 5193-W

LONGVIEW, WASHINGTON



"Quality. There is hardly anything in the world that someone cannot make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."— John Ruskin

THE WHITE HOUSE GLAD CO.

1950 RETAIL PRICE LIST

Following is a list of some of the best exhibition and cut-flower varieties on the market. By obeying a few simple rules you can very easily win prizes the next time you exhibit.

In the first place, you should treat your Gladiolas as you would any ordinary vegetable in your garden. Do not plant too close to a lawn, hedge or buildings. Water once a week but no more. Go easy on the fertilizer, especially that with high nitrogen content. Bone meal and superphosphate are excellent as a side dressing.

All bulbs are #1 or larger. A number one bulb is at least one and one fourth inches in DIAMETER. Vigorous high-crowned bulbs, State inspected and passed.

Due to cost of packaging and handling, no order will be accepted for less than \$3.00. We prepay the postage. Wholesale list on request.

All bulbs offered are subject to prior sale. Please advise when ordering if we may substitute similar varieties if sold out.

Washington residents must include 3% of gross order to cover sales tax.

Visitors are always welcome to visit the growing fields. Would advise bringing your camera.

Complete cultural instructions furnished on request. Call on us to help you solve any problems that may arise.

Yours very truly

R. G. Imeson

| Variety | Color | Class | Price each | Price/doz |
|---------------------|--------------------------|-------|------------|-----------|
| Aladdin | Deep Salmon | 532 | .10 | \$ 1.00 |
| Annamae | White | 400 | .10 | 1.00 |
| Badger Beauty | Lavender | 466 | .10 | 1.00 |
| Bagdad | Smoky Rose | 480 | .10 | 1.00 |
| Barcarole | Orange | 424 | .10 | 1.00 |
| Beacon | Lt. Scarlet | 436 | .10 | 1.00 |
| Beltrami | Smoky Rose | 480 | .15 | 1.50 |
| Bergerette | Lt. Pink | 440 | .10 | 1.00 |
| Bit O' Heaven | Orange | 320 | .10 | 1.00 |
| Black Opal | Black Red | 454 | .10 | 1.00 |
| Blaze | Lt. Scarlet | 536 | .15 | 1.50 |
| Bloemfortein | Salmon | 532 | .25 | 2.50 |
| Blue Beauty | Lt. Blue | 476 | .10 | 1.00 |
| Buena Vista | Deep Rose | 562 | .25 | 2.00 |
| Casablanca | White | 400 | .15 | 1.50 |
| Coral Glow | Orange | 424 | .15 | 1.50 |
| Corona | Pink with cream edge | 540 | .10 | 1.00 |
| Creteil | Salmon | 432 | .10 | 1.00 |
| Debonair | Pink | 430 | .10 | 1.00 |
| Errey's Scarlet | Scarlet | 436 | .10 | 1.00 |
| Exquisite | Salmon Rose | 560 | .10 | 1.00 |
| Fair Angel | Cream White | 506 | .15 | 1.50 |
| Flaming Sword | Scarlet | 436 | .10 | 1.00 |
| Greta Garbo | Lt. Pink | 540 | .10 | 1.00 |
| Harvest Moon | Yellow | 410 | .10 | 1.00 |
| Heavenly White | White | 500 | .10 | 1.00 |
| Hindenburg's Memory | Pure Red | 550 | .10 | 1.00 |
| H. R. Hancock | Rose and White | 462 | .50 | |
| Huntress | Lavender | 466 | .20 | 2.00 |
| Jeanie | Med. Pink | 430 | .10 | 1.00 |
| Kenwood | Red | 450 | .15 | 1.50 |
| Leona | Rose Red | 462 | .10 | 1.00 |
| Maid of Orleans | White | 400 | .10 | 1.00 |
| Mammoth White | White | 500 | .10 | 1.00 |
| Margaret Beaton | White with scarlet mark | 401 | .10 | 1.00 |
| Margaret Fulton | Salmon | 432 | .10 | 1.00 |
| Max Reger | Lt. Blue | 376 | .10 | 1.00 |
| Mother Kadel | Med. Yellow | 412 | .15 | 1.50 |
| Mother Machree | Smoky Lavender | 480 | .10 | 1.00 |
| Myrna | White | 400 | .10 | 1.00 |
| Oriental Pearl | Cream | 506 | .25 | - - - |
| Pandora | Pink | 440 | .25 | |
| Parnassus | Deep Purple | 570 | .15 | 1.50 |
| Peggy Lou | Deep Pink | 442 | .10 | 1.00 |
| Picardy | Salmon | 530 | .10 | 1.00 |
| Pink Radiance | Ruffled Pink | 440 | .15 | 1.50 |
| Purple Supreme | Purple | 470 | .15 | 1.50 |
| R B | Smoky Brown | 583 | .15 | 1.50 |
| Red Phipps | Lt. Red | 350 | .10 | 1.00 |
| Rima | Lt. Rose | 440 | .15 | 1.50 |
| Rio Rita | Ruffled Orange | 424 | .15 | 1.50 |
| Rita Mae | Cherry Red | 448 | .25 | - - - |
| Rosa Van Lima | Pink | 440 | .10 | 1.00 |
| Royal Gold | Lt. Yellow | 510 | .15 | 1.50 |
| Scarlet Queen | Scarlet | 436 | .10 | 1.00 |
| Snow Princess | White | 400 | .10 | 1.00 |
| Spotlight | Yellow with Scarlet Mark | 413 | .25 | 2.50 |
| Stoplight | Ruffled Red | 452 | .15 | 1.50 |
| Surfside | White with markings | 401 | .10 | 1.00 |
| Takina | Purple | 570 | .10 | 1.00 |
| Vagabond Prince | Smoky Bronze | 390 | .10 | 1.00 |
| Vredenburg | White | 500 | .10 | 1.00 |
| Wanda | Cream | 406 | .15 | 1.50 |
| Winston | Ruffled Cream | 411 | .15 | 1.50 |
| Yangste | Deep Yellow | 412 | .15 | 1.50 |

